

## เปอร์นำเข้าคอมพิวเตอร์และอุปกรณ์จากไทยเพิ่มขึ้น 6.21%

The importation of Laptops in Peru is expected to grow 50% in the second quarter. So far in the first half of the year, 374,000 laptops have been imported representing an increase of 64% more than the first quarter of 2019.



This is an increase of approximately 165,000 units more than in the same period last year. The increase is mainly due to telecommuting and Mother's Day and Father's Day campaigns. The main importers are large supermarkets and conglomerates specialized in computing. Growth is projected to continue into the second

half of 2021. Personal computers and gaming have also seen an increase in sales.

From January- March 2021, Peru has imported Computer products under HS Code 8471 with the value of 336.22 million USD (101.84% increase), of which 4.72 million USD are from Thailand representing an increase of 6.21% in comparison with the same period last year. The top 5 import sources of this category are China, Mexico, USA, Taiwan and Thailand.

Despite the increase in demand and the price of the dollar, the prices of basic computers remain between S / 3,300 and S / 3,500, approximately US \$ 910.

### ANALYSIS AND ECONOMIC IMPACT TO THAILAND

The increase in the sale of computers positively impacts the increase in imports of components, peripherals, memory and other parts manufactured by Thai companies; with a sustained promotion effort, Peruvian imports of Thai-manufactured computer products will continue to grow.

SOURCE: Diario Gestión <https://gestion.pe/economia/importacion-de-laptops-crecera-50-durante-segundo-trimestre-noticia/>

[Global Trade Atlas, June 2021](#)

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