

Importer Profile									
1.	Company Profile:	NEW HORIZON COMERCIAL LTDA							
	Address:	AV. JOSÉ MARIA DE FARIA , 104 - LAPA DE BAIXO - SÃO PAULO							
	Tel.:	55 11 3186-8181	Fax:						
	E-mail:	import@newhorizon.com.br							
	Factory Address:	AV. JOSÉ MARIA DE FARIA , 104 - LAPA DE BAIXO							
	City	SÃO PAULO	State:	SP					
	Tel.:	55 11 3186-8181	Fax:						
	Contact person:	1.	MARIA FERNANDA HERRERA						
	Position:	2.	DIRETORA COMERCIAL						
	Registered capital:			Established since:	1994				
	Number of employees:	50							
	Website:	www.newhorizon.com.br							
2.	Company History:								
	<p>New Horizon as founded in 1994 is a private company specialized in the commercialization of antistatic products, Conductive Epoxy coating that has excellent adhesion and resistance to abrasion. Currently has the largest and most complete line of electrostatic discharge control products such as Floors with all ESD, (dissipative and conductive lines in addition to having an extensive and diversified line of heat shrinkable tubes.</p> <p>Founded in 1994, it is a private company specialized in the sale of anti-static products, currently has the largest and most complete line of electrostatic discharge control products, as well as having an extensive and diverse range of retractable tubes. Its products are of international quality at competitive prices, designed to meet the growing demand over the years.</p> <p>The HQ of approximately 1600m² is located in the midwestern region of São Paulo in Barra Funda, near the subway, the Marginal Tiete and important Avenues like Av. Marquês de São Vicente and Av. Rio Branco. It currently maintains a branch in the city of Manaus/ AM in an area of 1000m² located in the neighborhood of Aleixo, South-Central Zone in the city. Its main goal is to serve more efficiently the industrial center of the region.</p> <p>With a team of experienced and prepared professionals, New Horizon adds value to its products constantly presenting solutions to its customers, both through telephone contact and providing specialized services such as auditing, consulting and training. With a focus on excellence in service, New Horizon aims to develop its human capital by providing opportunity, direction and professional achievement ensuring the quality of all its products and services based on its international certification ISO9001-2008.</p>								
3.	Type of Business:	<input checked="" type="checkbox"/>	Manufacturer	<input checked="" type="checkbox"/>	Importer	<input type="checkbox"/>	Distributor		
		<input type="checkbox"/>	Retailer	<input type="checkbox"/>	Department Store	<input type="checkbox"/>	Agent	<input type="checkbox"/>	Wholesale
		<input type="checkbox"/>	Chain Store	<input type="checkbox"/>	Discount Store	<input type="checkbox"/>	Mail order	<input type="checkbox"/>	Special Store

4.	Main Product Lines (Please rank by order of importance or sale value (USD))				
	3.1	GLOVES	Sale Value		(USD)
	3.2	CLEANER ROOM	Sale Value		(USD)
	3.3		Sale Value		(USD)
	3.4		Sale Value		(USD)
5.	Distribution Channel - Sell to:				
		End users	Retailer		Equipment Store/Chain Stores
	<input checked="" type="checkbox"/>	Distributor	Others		
6.	Current import from (Countries)				
	6.1	CHINA	Value	(USD)or	% of total importer
	6.2	MALAYSA	Value	(USD)or	% of total importer
	6.3		Value	(USD)or	% of total importer
7.	Current import from Thailand		<input checked="" type="checkbox"/>	No	Yes, products including
	7.1				
	7.2				
	7.3				
8.	Products that wish to source from Thailand this time				
	8.1	NITRILE GLOVES			
	8.2				
	8.3				
9.	Reasons to import from Thailand this time				
	9.1	PRICES			
	9.2				
	9.3				
<i>Thai Trade Center São Paulo, Brazil - thaitcsp@terra.com.br</i>					